

McCOY DESIGNS INNOVATIVE EQUIPMENT, PROVIDES GLOBAL CUSTOMER SUPPORT AND DEVELOPS DATA-DRIVEN SOLUTIONS FOR THE NEW ENERGY INDUSTRY

McCoy Global is a world leader in tubular make-up, providing innovative equipment and data acquisition technologies for progressively complex wells. McCoy's core products are used for land and offshore, oil and gas well construction in both exploration and development phases. McCoy has established operations in Canada, the United States of America and the United Arab Emirates. McCoy is publicly traded on the Toronto Stock Exchange under the symbol MCB.

CORPORATE HIGHLIGHTS

Innovative Equipment

World leader in tubular make-up, innovative equipment for progressively complex wells

Global Customer Reach

Sales, rental, expert field service and engineering support for customers across the globe

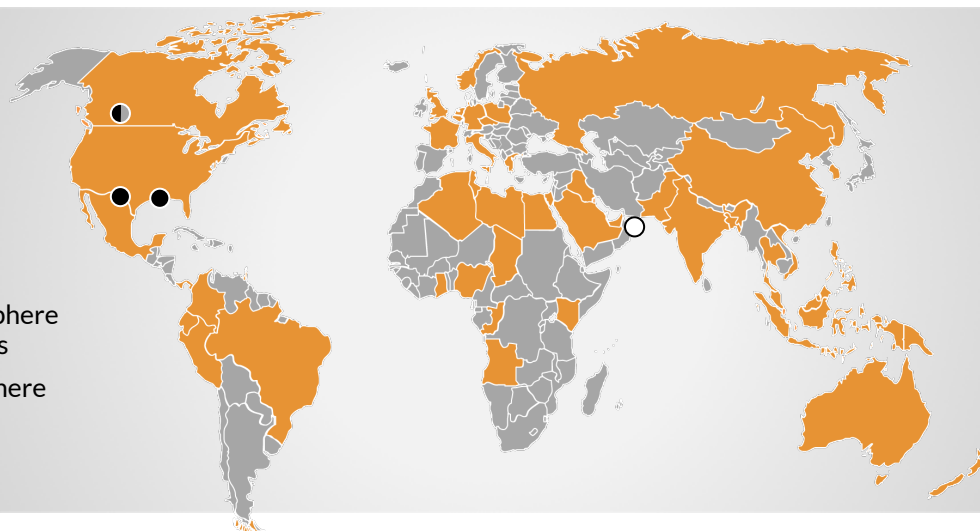
Technology-Focused Growth

Developing data-driven solutions for the new energy industry

Financial Strength

Sustained balance sheet strength without shareholder dilution

- Corporate Headquarters
- Western Hemisphere Regional Centers
- Eastern Hemisphere Regional Center





PRODUCTS
AND
SERVICES



SENSORS FOR HARSH
ENVIRONMENTS



CONTROL AND
MONITORING
SYSTEMS




CUSTOMIZED,
ENGINEERED
SOLUTIONS



WELLBORE
CONSTRUCTION
EQUIPMENT



PARTS AND
CONSUMABLES

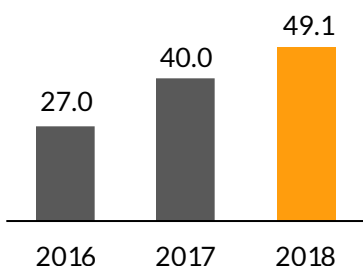


SERVICE,
CALIBRATION
AND TRAINING

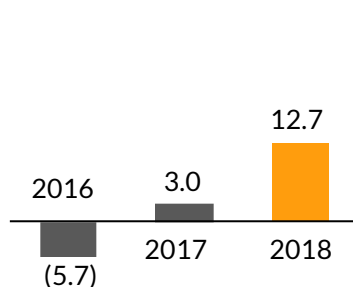


EQUIPMENT
RENTAL

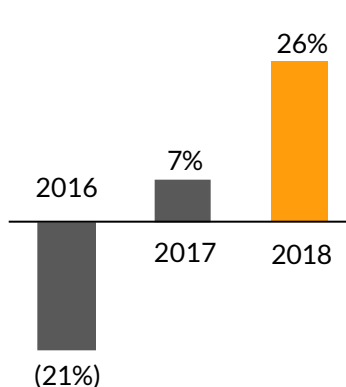
Revenue (\$millions)



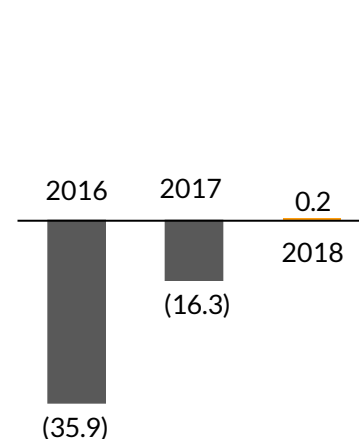
Gross Profit (\$millions)



Gross Profit Margin



Adj. EBITDA (\$millions)

**EXECUTIVE TEAM**

Jim Rakievich, ICD.D - President & CEO
 Lindsay McGill, CPA, CA - VP & CFO
 Bing Deng, BSc - VP, Sales & Marketing
 Suzanne Langier, CHRP - SVP, Corporate Services, People & Culture

BOARD OF DIRECTORS

Terry Freeman, FCA, ICD.D
 Carmen Loberg
 Jim Rakievich, ICD.D
 Chris Seaver, MBA, J.D.
 Dale Tremblay
 John Walker

ANALYST COVERAGE

Industrial Alliance Securities, Elias Foscolos
 Paradigm Capital, Jason Tucker

TSX:MCB

as at 12/31/2019

| | |
|-----------------------|----------------|
| Share price | \$0.60 |
| Shares outstanding | 27.6 million |
| Options outstanding | 1.2 million |
| Market capitalization | \$16.6 million |