McCoy Global is a world leader in tubular make-up, providing innovative equipment and data acquisition technologies for progressively complex wells. McCoy’s core products are used for land and offshore, oil and gas well construction in both exploration and development phases. McCoy has established operations in Canada, the United States of America and the United Arab Emirates. McCoy is publicly traded on the Toronto Stock Exchange under the symbol MCB.

CORPORATE HIGHLIGHTS

Innovative Equipment
World leader in tubular make-up, innovative equipment for progressively complex wells

Global Customer Reach
Sales, rental, expert field service and engineering support for customers across the globe

Technology-Focused Growth
Developing data-driven solutions for the new energy industry

Financial Strength
Sustained balance sheet strength without shareholder dilution
### CORPORATE PROFILE

**PRODUCTS AND SERVICES**

- Sensors for Harsh Environments
- Control and Monitoring Systems
- Customized, Engineered Solutions
- Wellbore Construction Equipment
- Parts and Consumables
- Service, Calibration and Training
- Equipment Rental

### Financials

- **Revenue ($millions)**
  - 2016: 27.0
  - 2017: 40.0
  - 2018: 49.1

- **Gross Profit ($millions)**
  - 2016: (5.7)
  - 2017: 3.0
  - 2018: 12.7

- **Gross Profit Margin**
  - 2016: 7%
  - 2017: 7%
  - 2018: 26%

- **Adj. EBITDA ($millions)**
  - 2016: (21%)
  - 2017: (21%)
  - 2018: (16.3)

### Directors and Executives

**EXECUTIVE TEAM**

- Jim Rakievich, ICD.D - President & CEO
- Lindsay McGill, CPA, CA - VP & CFO
- Bing Deng, BSc - VP, Sales & Marketing
- Suzanne Langier, CHRP - SVP, Corporate Services, People & Culture

**BOARD OF DIRECTORS**

- Terry Freeman, FCA, ICD.D
- Carmen Loberg
- Jim Rakievich, ICD.D
- Chris Seaver, MBA, J.D.
- Dale Tremblay
- John Walker

**ANALYST COVERAGE**

- Industrial Alliance Securities, Elias Foscolos
- Paradigm Capital, Jason Tucker

**TSX: MCB**

<table>
<thead>
<tr>
<th>Metric</th>
<th>As at 12/31/2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Share price</td>
<td>$0.60</td>
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<tr>
<td>Shares outstanding</td>
<td>27.6 million</td>
</tr>
<tr>
<td>Options outstanding</td>
<td>1.2 million</td>
</tr>
<tr>
<td>Market capitalization</td>
<td>$16.6 million</td>
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</tbody>
</table>