

INVESTOR PRESENTATION

March 2019



FORWARD-LOOKING INFORMATION

This presentation contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this presentation contains forward-looking statements and information concerning McCoy's future financial performance. The forward-looking statements and information are based on certain key expectations and assumptions made by McCoy, including expectations and assumptions concerning fluctuations in the level of oil and gas industry capital expenditures, the success of new product development, McCoy's ability to integrate acquired businesses and complete strategic acquisitions of additional business and other factors that affect demand for McCoy's products. Although McCoy believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because McCoy can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause McCoy's actual results and

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WHO WE ARE

Our Vision

McCoy Global's vision is to be recognized as the trusted partner delivering Smart Solutions for rugged applications.

Our core products are used predominantly during the well construction phase for both land and offshore wells during oil & gas exploration and development.

Our People

We are a highly talented team of engineers, sales leaders, product delivery specialists & support personnel.

- Passionate about serving customers
- Driven by a desire to help customers perform
- Innovative in how we service their needs & deliver solutions
- Safe at all times in how provide our services

Our Customers

Service Companies:



Drilling Contractors:



Thread Manufacturers, OEMs & Operators:



CORPORATE HIGHLIGHTS

Innovative Equipment

World leader in tubular make-up, innovative equipment for progressively complex wells

Global Customer Support

Sales, rental, expert field service and engineering support for customers across the globe

Technology-Focused Growth

Developing data-driven solutions for the new energy industry

Financial Strength

Sustained balance sheet strength without shareholder dilution

Innovative Equipment



DIGITAL TECHNOLOGIES: DATA ACQUISITION

- Real-time remote monitoring enables centralized decision-making capability
- Largest market share and installed base in the world**

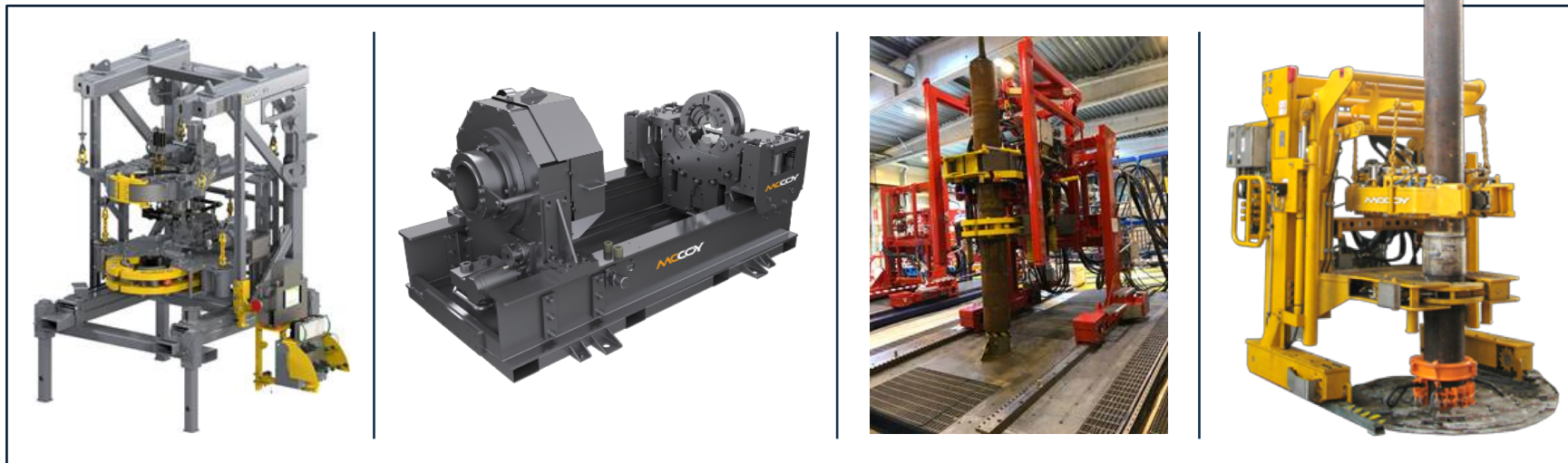


INNOVATIVE TECHNOLOGIES: EQUIPMENT



High-spec equipment for making up premium connections

Largest market share and installed base in the world



One of top three global market leaders

Global Customer Support



GLOBAL CUSTOMER SUPPORT



Aftermarket/consumables



Preventative maintenance,
calibration and repair



Commissioning and
customer training



Equipment rentals



Reduce equipment
downtime



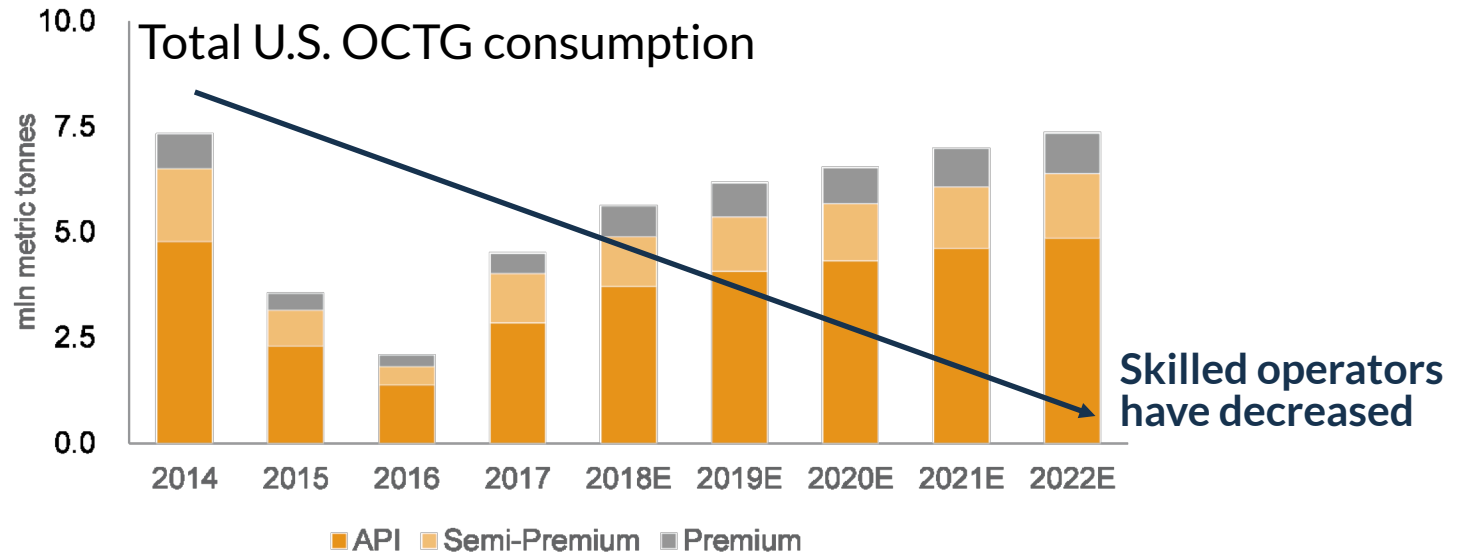
Reduce customers'
capital risk

Technology-Focused Growth



CUSTOMER CHALLENGE

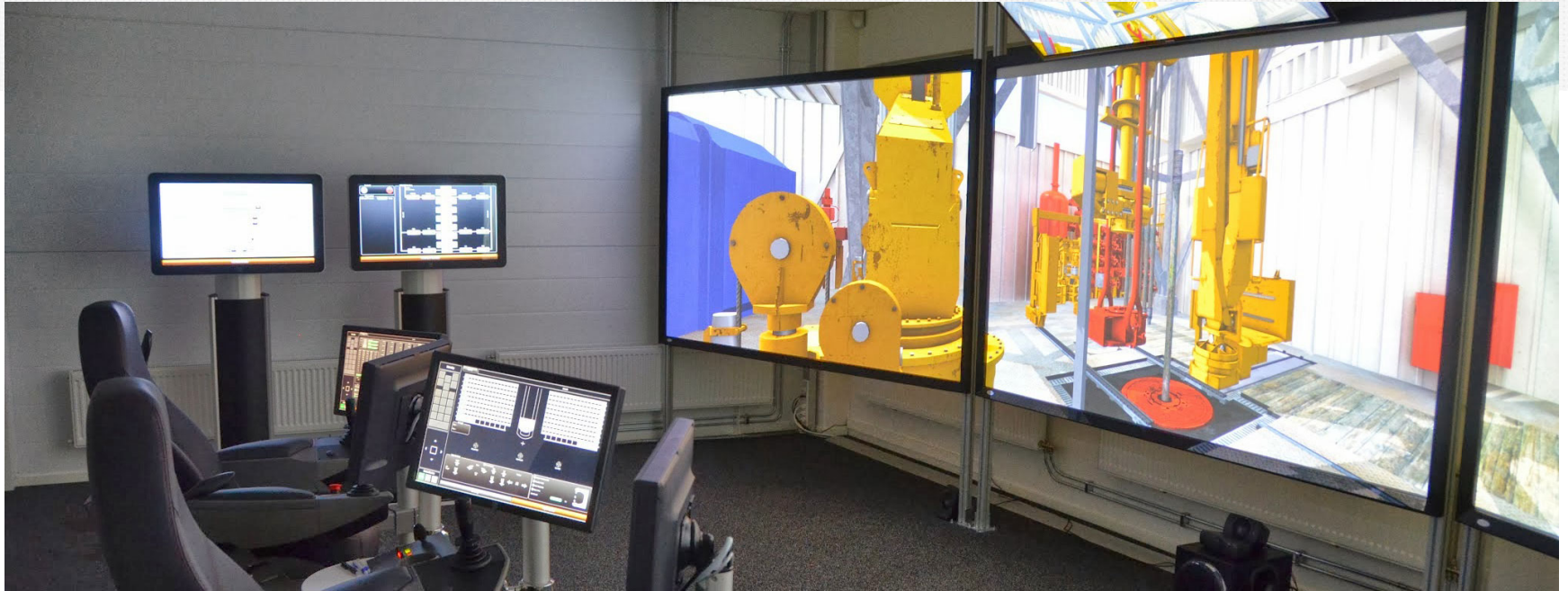
Well Complexity



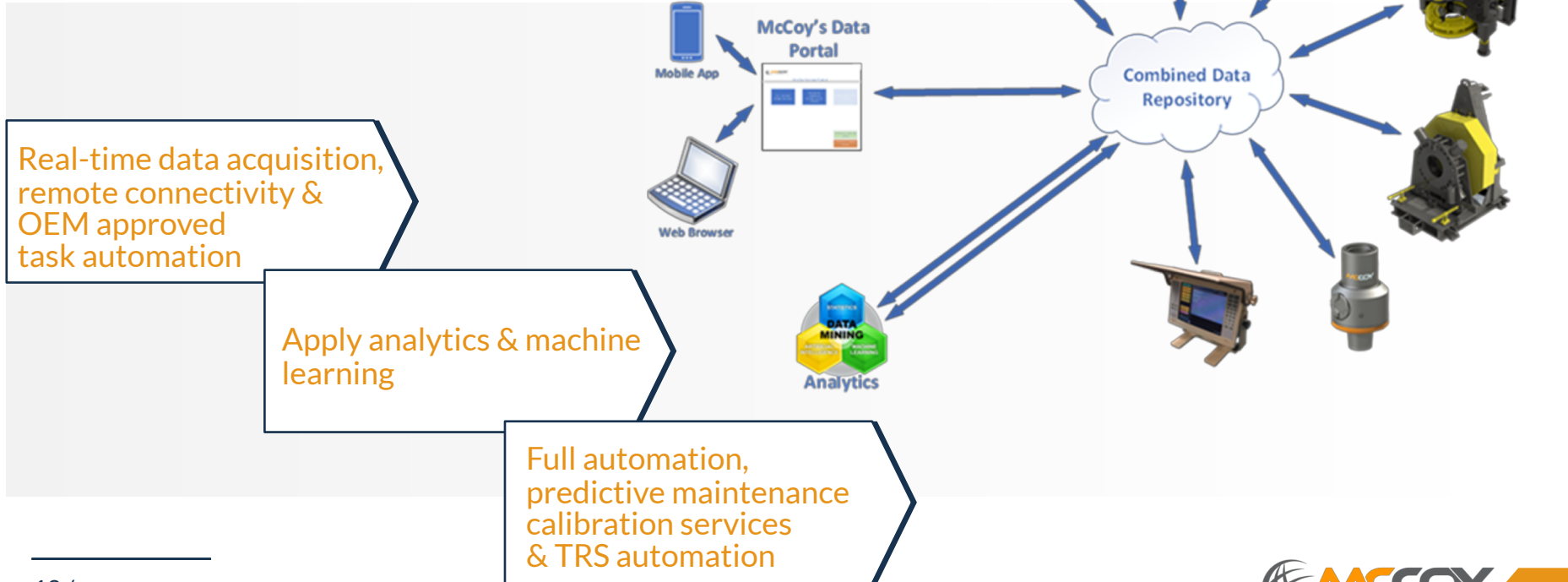
Source: Company estimates

VISION: DATA-DRIVEN SOLUTIONS

AUTOMATION: SAFER, MORE ACCURATE AND EFFICIENT TUBULAR MAKEUP



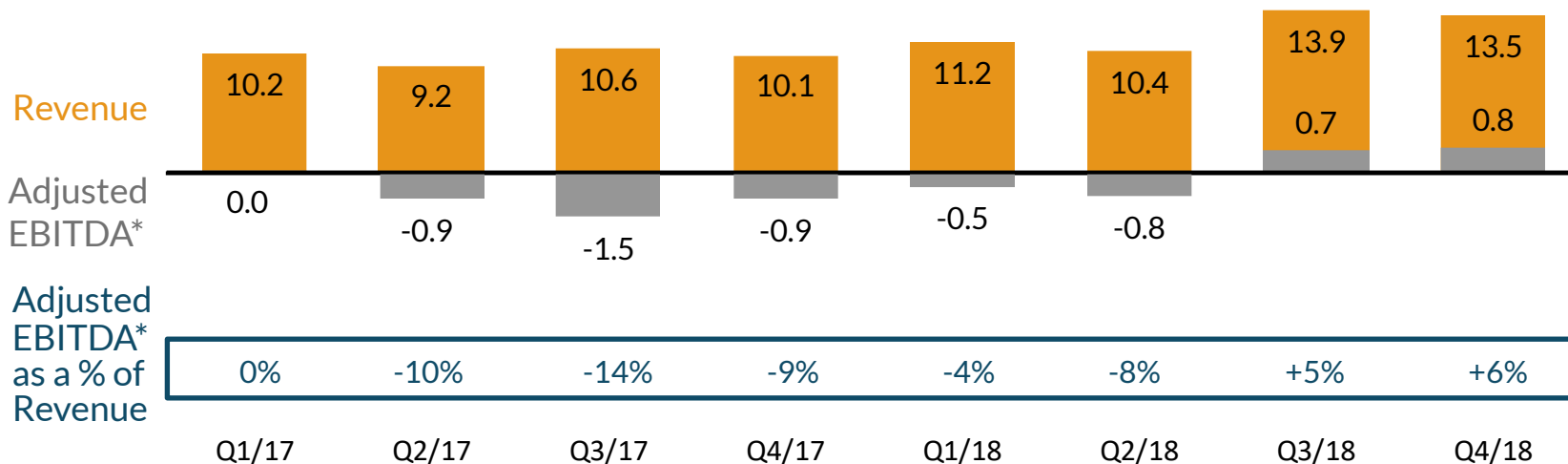
GROWTH STRATEGY: SMARTER CONNECTIONS



Financial Strength



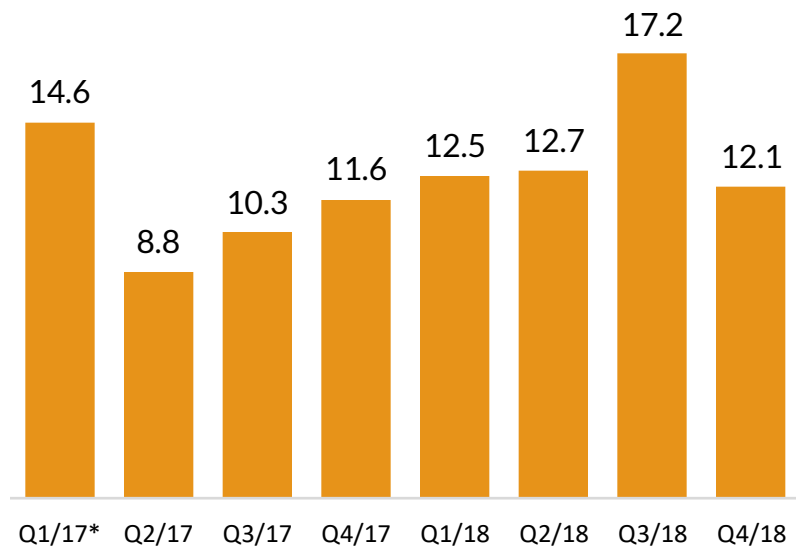
QUARTERLY RESULTS (\$MILLIONS)



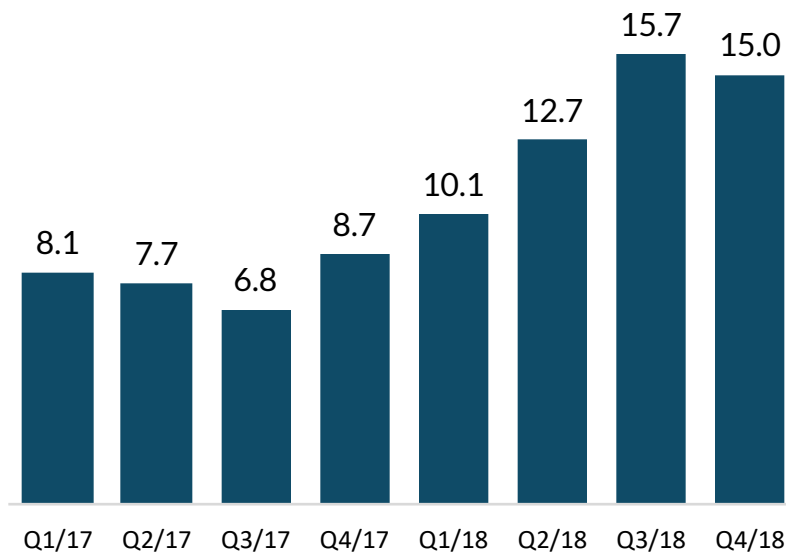
*Adjusted EBITDA is a non-GAAP measure defined as net (loss) earnings, before: finance charges, net; income tax expense (recovery); depreciation; amortization; impairment losses; restructuring charges; other (gains) losses, net; inventory excess and obsolete charges; and share-based compensation.

QUARTERLY RESULTS

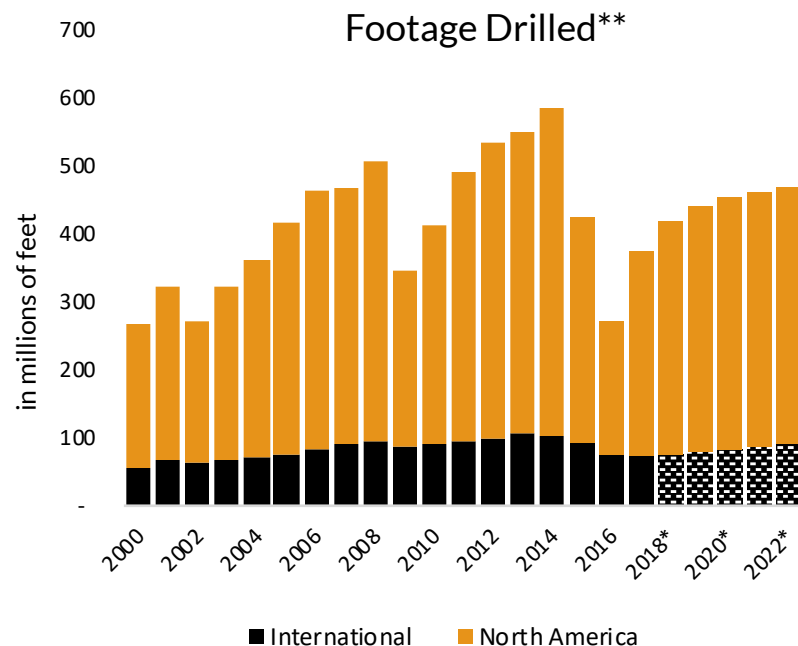
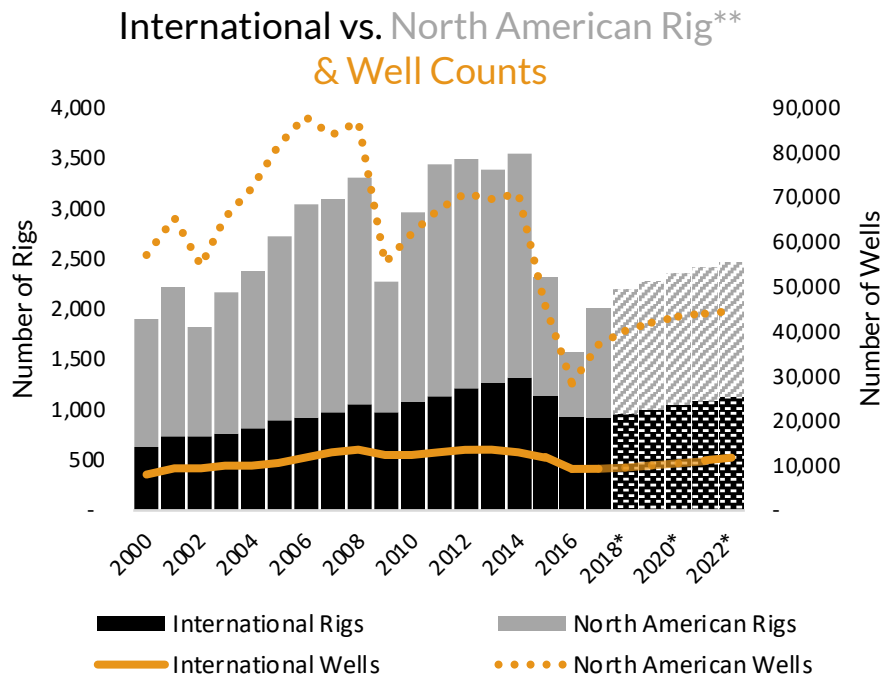
Orders Received
(\$ Million)



Backlog
(\$ Million)



LEADING INDICATORS



FINANCIAL HIGHLIGHTS

as at December 31, 2018	
Share price	\$1.00
52-week range	\$0.93 - \$1.58
Shares outstanding	27.5 million
Options outstanding	1.4 million
Market capitalization	\$27.5 million

CORPORATE HIGHLIGHTS

January 2019

**Innovative
Equipment**

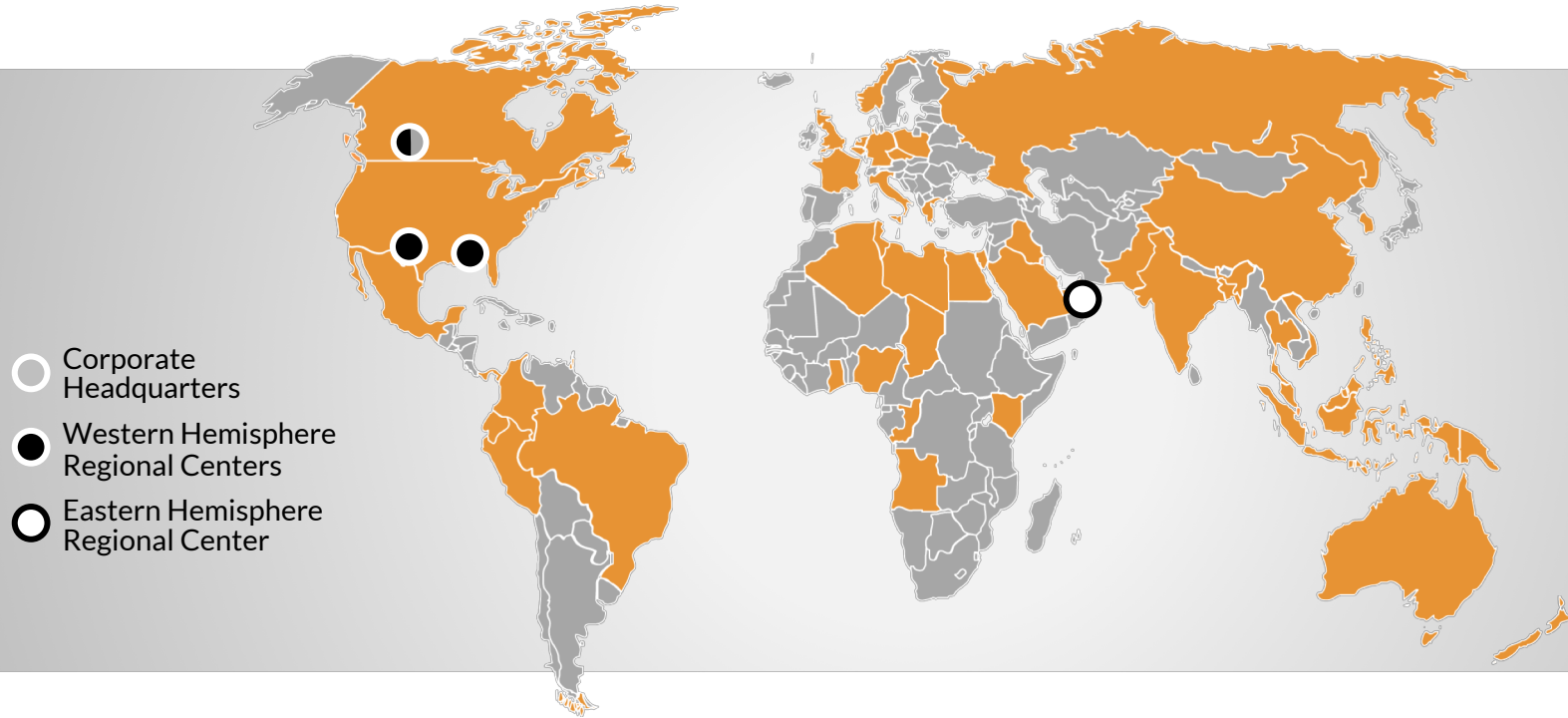
**Global
Customer
Support**

**Technology-
Focused
Growth**

**Financial
Strength**



GLOBAL PRESENCE



EXECUTIVE TEAM AND BOARD OF DIRECTORS

Executive Team	
Jim Rakievich, ICD.D	President & Chief Executive Officer; Corporate Director
Lindsay McGill, CPA, CA	Vice President & Chief Financial Officer
Bing Deng, BSc	Vice President, Sales and Marketing
Suzanne Langier, CHRP	Senior Vice President, Corporate Services, People and Culture
Board of Directors	
Terry Freeman, FCA, ICD.D	Corporate Director; Head of Investments, ATB Capital; Chairman, Magnum Energy Services; Former Managing Director, Northern Plains Capital; Former CFO, Flint Energy Services
Carmen Loberg	Corporate Director; Former President of NorTerra Inc.
Chris Seaver, MBA, J.D.*	Chairman of the Board and Corporate Director; Former President & CEO, Hydril Company
Dale Tremblay	Corporate Director; Founder and former Chairman & CEO, Western Energy Services; Former CFO, Precision Drilling

ANALYST COVERAGE



Analyst	Company
John Bereznicki	Canaccord Genuity Calgary, Alberta
Elias Foscolos	Industrial Alliance Securities Calgary, Alberta
Jason Tucker	Paradigm Capital Calgary, Alberta

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