FORWARD-LOOKING INFORMATION

This presentation contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this presentation contains forward-looking statements and information concerning McCoy’s future financial performance. The forward-looking statements and information are based on certain key expectations and assumptions made by McCoy, including expectations and assumptions concerning fluctuations in the level of oil and gas industry capital expenditures, the success of new product development, McCoy’s ability to integrate acquired businesses and complete strategic acquisitions of additional business and other factors that affect demand for McCoy’s products. Although McCoy believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because McCoy can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause McCoy’s actual results and experience to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, fluctuations in oil and gas prices, fluctuations in the level of oil and gas industry capital expenditures and other factors that affect demand for McCoy’s products, industry competition, the need to effectively integrate acquired businesses, uncertainties as to McCoy’s ability to implement its business strategy effectively in Canada and the United States, labour, equipment and material costs, access to capital markets, interest and currency exchange rates, technological developments, political and economic conditions and McCoy’s ability to attract and retain key personnel. Additional information on these and other factors is available in the continuous disclosure materials filed by McCoy with Canadian securities regulators. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date it is expressed in this presentation or otherwise, and not to use future-oriented information or financial outlooks for anything other than their intended purpose. McCoy undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by law.
WHO WE ARE

Our Vision
McCoy Global’s vision is to be recognized as the trusted partner delivering Smart Solutions for rugged applications.

Our core products are used predominantly during the well construction phase for both land and offshore wells during oil & gas exploration and development.

Our People
We are a highly talented team of engineers, sales leaders, product delivery specialists & support personnel.

• Passionate about serving customers
• Driven by a desire to help customers perform
• Innovative in how we service their needs & deliver solutions
• Safe at all times in how we provide our services

Our Customers
Service Companies:

Drilling Contractors:

Thread Manufacturers, OEMs & Operators:
## CORPORATE HIGHLIGHTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Innovative Technologies</td>
<td>World leader in tubular make-up, innovative equipment for progressively complex wells</td>
</tr>
<tr>
<td>Global Customer Reach</td>
<td>Sales, rental, expert field service and engineering support for customers across the globe</td>
</tr>
<tr>
<td>Technology-Focused Growth</td>
<td>Developing data-driven solutions for the new energy industry</td>
</tr>
<tr>
<td>Financial Strength</td>
<td>Sustained balance sheet strength without shareholder dilution</td>
</tr>
</tbody>
</table>
Innovative Technologies
DIGITAL TECHNOLOGIES: DATA ACQUISITION

Real-time remote monitoring enables centralized decision-making capability

Largest market share and installed base in the world
CURRENT TECHNOLOGIES: EQUIPMENT

High-spec equipment for making up premium connections

Largest market share and installed base in the world
Global Customer Reach
GLOBAL CUSTOMER SUPPORT

PARTICIPATE IN THE PRODUCT LIFE-CYCLE

Aftermarket/consumables
Preventative maintenance, calibration and repair
Commissioning and customer training

Equipment rentals
Reduce equipment downtime
Reduce customers’ capital risk
GLOBAL BRAND PRESENCE

Corporate Headquarters
Western Hemisphere Regional Centers
Eastern Hemisphere Regional Center
Technology-Focused Growth
CHALLENGES OUR CUSTOMERS FACE

- Capital Constraints
- Volatile Commodity Prices
- Increasing Safety & Environmental Requirements
- Smaller Skilled Labour Pool
- Increasing Competition

REDUCE THE COST PER BARREL
VISION: DATA-DRIVEN SOLUTIONS

AUTOMATION: SAFER, MORE ACCURATE AND EFFICIENT TUBULAR MAKEUP AT A LOWER COST TO THE CUSTOMER
DIGITAL TECHNOLOGY ROADMAP: SMART CASING RUNNING PACKAGE

Casing Running Tool ("CRT")

Torque and Tension Data Sub ("MDS")

Flush Mount Spider ("FMS")

Hydraulic Power Tong

Torque Turn System ("MTT")
DIGITAL TECHNOLOGY ROADMAP: ORGANIC APPROACH

VIRTUAL THREAD-REP PRODUCT COMPLETION

Smart Casing Operations featuring MTT - McCoy Torque Turn

Cloud Data Storage
All data is securely stored in the cloud database accessible through a convenient web portal - portal.mccoyglobal.com

Secure Remote Data Backup
Saved jobs can be recalled and reviewed at any time, from anywhere in the world by authorized personnel.

Virtual Thread-Rep™ Dashboard
An office-based thread rep can access a dashboard that monitors all torque turn jobs and all MTT units in real time, where ever their location around the world.

Connected Operations
Torque Turn Operators whether offshore or on land, can request "live" assistance from a remote office at any time, anywhere.
DIGITAL TECHNOLOGY ROADMAP: ACCELERATED OFFERING

**DrawWorks**
- Innovative equipment offerings (complementary to McCoy)
- Strong engineering talent & expertise
- Growth constrained by limited sales & marketing channel
- Newly developed casing solutions are seeking new markets

**McCoy Global**
- Possess large tubular running equipment installed base
- Global customer reach & brand recognition
- Thorough understanding of customer challenges
- Ability to integrate technology with new solutions & take to global markets

**DrawWorks LP Acquisition Closed October 2, 2019**
Financial Strength
QUARTERLY RESULTS ($MILLIONS)

Adjusted EBITDA is a non-GAAP measure defined as net (loss) earnings, before: finance charges, net; income tax expense (recovery); depreciation; amortization; impairment losses; restructuring charges; other (gains) losses, net; inventory excess and obsolete charges; and share-based compensation.
Subsequent to September 30, 2019, McCoy Global assumed $2.0 million of open order backlog in connection with the acquisition of DrawWorks LP.
LEADING INDICATORS

International vs. North American Rig**
& Well Counts

Footage Drilled**

Spears & Associates Drilling and Production Outlook, September 2019

*Forecasted
**Cumulative
# FINANCIAL HIGHLIGHTS

<table>
<thead>
<tr>
<th>as at August 12, 2020</th>
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<tbody>
<tr>
<td>Share price</td>
<td>$0.48</td>
</tr>
<tr>
<td>52-week range</td>
<td>$0.32 - $0.69</td>
</tr>
<tr>
<td>Shares outstanding</td>
<td>27.7 million</td>
</tr>
<tr>
<td>Options outstanding</td>
<td>1.7 million</td>
</tr>
<tr>
<td>Market capitalization</td>
<td>$13.3 million</td>
</tr>
</tbody>
</table>
CORPORATE HIGHLIGHTS

- Innovative Technologies
- Global Customer Reach
- Technology-Focused Growth
- Financial Strength
## EXECUTIVE TEAM AND BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>Executive Team</th>
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</thead>
<tbody>
<tr>
<td>Jim Rakievich, ICD.D</td>
<td>President &amp; Chief Executive Officer; Corporate Director</td>
</tr>
<tr>
<td>Lindsay McGill, CPA, CA</td>
<td>Vice President &amp; Chief Financial Officer</td>
</tr>
<tr>
<td>Bing Deng, BSc</td>
<td>Vice President, Sales and Marketing</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Board of Directors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Terry Freeman, FCA, ICD.D</td>
</tr>
<tr>
<td>Corporate Director; Head of Investments, ATB Capital; Chairman, Magnum Energy Services; Former Managing Director, Northern Plains Capital; Former CFO, Flint Energy Services</td>
</tr>
<tr>
<td>Carmen Loberg</td>
</tr>
<tr>
<td>Corporate Director; Former President of NorTerra Inc.</td>
</tr>
<tr>
<td>Chris Seaver, MBA, J.D.</td>
</tr>
<tr>
<td>Chairman of the Board and Corporate Director; Former President &amp; CEO, Hydril Company</td>
</tr>
<tr>
<td>Dale Tremblay</td>
</tr>
<tr>
<td>Corporate Director; Founder and former Chairman &amp; CEO, Western Energy Services; Former CFO, Precision Drilling</td>
</tr>
<tr>
<td>John Walker</td>
</tr>
<tr>
<td>Corporate Director; Former Global Executive Vice President, Frank’s International; Former Advisor to the President and Vice President, Nabors Drilling Technologies</td>
</tr>
</tbody>
</table>